



Amir Khan

UX DESIGNER

UX designer with 3 years of freelance experience, and 8+ years of experience in graphic design and front-end web development

PORTFOLIO

amirkhan.co

CONTACT

(562)374-4215
amirkhan3@gmail.com
Long Beach, CA

UX SKILLS

User Centered Design
User Research
User Personas
Task Flows
Wireframes
Rapid Prototyping
Information Architecture
Google Analytics
Human-Computer Interaction (HCI)
Design Thinking

UX TOOLBOX

Figma
InVision App
Adobe XD
Draw.io
Sketch
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

DEVELOPMENT SKILLS

CSS
HTML
Bootstrap
E-Commerce
Wordpress
Joomla

RELEVANT EXPERIENCE

UX & FRONT-END WEB DEVELOPER

Access California Services \ Anaheim, CA
December 2013 - Present

- Increased contact page impressions 20% by analyzing trends in user behavioral flow in Google Analytics
- Lead architect in redesigning AccessCal website to focus on ease of use, resource-based services, and community programs based on user data
- Defined information hierarchy of page elements using card sorting, and converted the user flows to wireframes using Adobe Illustrator
- Implemented user-centered design by creating personas that highlight user groups, and surveyed potential users to understand site goals
- Communicated with multiple departments to align inter-department goals and gathered valuable feedback based on department needs
- Conducted A/B user testing for Facebook ads; created new iterations or evolved current designs based on audience insights

UX DESIGNER

MasjidTime App \ Remote
March 2017 - June 2017

- Spearheaded reconstruction of experience map, information architecture, user research, and visual design
- Developed wireframes of apps to dictate the importance of hierarchy in user experience, and restructured wireframes for ease of use
- Constructed and animated high-fidelity prototype using modern iOS patterns and design trends using Adobe Experience Design CC
- Performed heuristic review in high-fidelity prototypes by gathering feedback on user pain points via interviews with potential customers

UX/UI DESIGNER & FRONT-END WEB DEVELOPER

Underground Visionaries \ San Dimas, CA
January 2014 - May 2015

- Curated online e-commerce shopping experience, from catalog browsing to checkout, using sketches, user flows, and user observation
- Communicated with stakeholders to determine minimum viable product
- Performed competitive analysis to stake out client landscape and familiarize user experiences across different platforms
- Developed brand strategy and unified design between website, mobile, print, clothing, and novelty merchandise

OTHER EXPERIENCE

FREELANCE GRAPHIC DESIGNER & FRONT-END DEVELOPER

Freelance \ Remote
January 2009 - December 2013

- Conceptualized and created reports for state-wide chapters; includes information design, copy, design guidelines, and artwork
- Created pixel-perfect digital, identity, and print designs that targeted appropriate audience, and reflected brand image
- Incorporated iterative design process from concept to launch using a variety of tools such as Adobe Photoshop, InDesign, Illustrator, Wordpress, HTML, and CSS

EDUCATION

B.S. BIOLOGY

California State Polytechnic University, Pomona