

Amir Khan

UI/UX designer with 5 years of user research, wireframing, prototyping, and usability testing experience

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➤ Long Beach, CA

EXPERIENCE

UX Designer | ThermoFisher Scientific, Carlsbad, CA

JAN 2018 - PRESENT

- Improved enrollment conversions by 100% by modifying designs based on feedback to target quicker interactions, positive emotional feedback, and clarity of the product
- Determined user pain points by consolidating data from Adobe Analytics, HotJar recordings, and user voice studies into user flow
- Created wireframes in Sketch App to organize content based on user voice studies, and coordinated with UX team to determine the best information flow on a page
- Meticulously worked on pixel-perfect designs while engaging with stakeholders and developers throughout design sprints
- Performed quality analysis on dev environment products to ensure all UX needs are met before authorizing push into production
- Ensured user satisfaction and practicality of the product by testing and rapid iterating of high fidelity prototypes in live usability studies
- Created click-through prototypes in InVision were created to find how users respond to life-like design and cleaner UI
- Collaborated with UX team to strategize, plan, and execute typography and UI improvements to global website and UI kit
- Managed projects and collaborations using Abstract
- Prepped files for hand-off to developers using Zeplin

UX Designer | Access California Services, Anaheim, CA

DEC 2013 - PRESENT

- Increased contact page impressions 20% by analyzing trends in user behavioral data in Google Analytics
- Coordinated with marketing department and board members to determine deliverables of website redesign
- As lead architect, created wireframes in Adobe Illustrator to redesign AccessCal website to focus on ease of use, resource-based services, and community programs

UX SKILLS

Experience mapping
User research
Wireframes
Mind maps
User flows
Lo-fi and hi-fi prototypes
Data analytics
Usability testing
User interviews
Human-computer interaction
User centered design
Agile UX methodology

DESIGN TOOLS

Sketch
InVision
Zeplin
Abstract
Illustrator
InDesign
Photoshop
Adobe XD

DEVELOPMENT

CSS
HTML
Bootstrap
Wordpress

- Defined hierarchy of page elements in early sketches, and used finalized high fidelity mockups in Photoshop for stakeholders
- Implemented user-centered design by using personas to determine user needs, and surveyed potential users to understand site goals
- Communicated with multiple departments to measure goals and to test new website with users and gather valuable feedback on functionality
- Conducted A/B user testing for Facebook ads; created new iterations or evolved current designs based on audience insights
- Performed competitive analysis using heuristic analysis on current and competing nonprofit websites

UX Designer | MasjidTime, Remote

MAR 2017 - JUN 2017

- Worked with stakeholders to translate business requirements into design requirements, and aligned ideas with user pain points
- Drafted designs on paper, and translated sketches into working prototypes using Adobe Creative Cloud
- Utilized color theory, transparency, and information hierarchy to design a new, pleasing visual language for the company
- Animated prototypes for iPhone using Adobe Photoshop for GUI and Adobe XD for iOS patterns and fluid interactions between elements and pages
- Spearheaded reconstruction of experience map, information architecture, user research, and visual design
- Drew wireframes of apps to dictate the importance of hierarchy in user experience, and restructured content for ease of use
- Performed heuristic review in high-fidelity prototypes by gathering feedback on user pain points via interviews with potential customers

UX Designer | underground visionaries, San Dimas, CA

JAN 2014 - MAY 2015

- Refreshed brand strategy using user interviews to unify design between website, mobile, print, clothing, and novelty merchandise
- Used wireframes to curate user shopping experience from catalog browsing to checkout
- Communicated with stakeholders to determine important features
- Performed competitive analysis to stake out client landscape and familiarize user experiences across different platforms

EDUCATION

California State Polytechnic University, Pomona — BS Biology

AUG 2008 - JUN 2014